

CO-OPERATIVE INNOVATION PROJECT TELEPHONE SURVEY
(FINAL)

INTRODUCTION

INTRO1./INTRO2.

Hello, my name is **(first name only)** and I am calling on behalf of The Co-operative Innovation Project at the University of Saskatchewan. We are conducting a short 15-minute telephone survey of residents across Western Canada to see if we can find a new approach to co-operative development that is more in tune with rural and Aboriginal communities.

INTRO3.

May I please speak with a person in your household who is 18 years of age or older and having the next birthday

- | | |
|--------------------------|---|
| 1. Yes, speaking | continue |
| 2. Yes, I'll get him/her | repeat introduction and continue |
| 3. Not available | arrange callback — request respondent's first name (record in notes) and arrange callback (<u>press the ctrl and end keys</u>) |

INTRO4.

I would like to invite you to participate in this short survey. Participation is voluntary and you can stop the survey at any time. The information we collect is kept strictly confidential and none of the answers that you provide will be attributed to you personally. If you would like more information regarding this study, please contact Dazaway Parker, 1-306-966-2946, or the University of Saskatchewan Research Ethics Office toll free at 1-888-966-2975.

Are you willing to participate in the survey?

- | | |
|------------------------|---|
| 1. Yes | continue |
| 2. No | thank and end interview |
| 3. Later/Not right now | arrange callback — request respondent's first name (record in notes) and arrange callback (<u>press the ctrl and end keys</u>) |

INTRO5.

Before we begin, can I please have your (complete six-character) postal code?

If respondent is reluctant, assure them that their postal code will be used for statistical purposes only (to understand differences among cities and among areas of cities) and will not be used to identify them in any way.

Ensure respondent provides complete six-character postal code.

All six-character postal codes must begin with an ‘__ (enter letter for that city/province)’; otherwise thank and end the interview *now* (simultaneously press the ctrl and end keys) and code as ‘not qualified.’

1. (RECORD POSTAL CODE)

INTRO6.

(Do not read)

Record sex from respondent’s voice.

1. Male
2. Female

Community Need

A1INTRO.

Using a scale of poor, fair, good and excellent, please rate the following programs in your community.

- A1a. Seniors’ Programs
- A1b. Arts and Culture Programs
- A1c. Physical Activity Programs
- A1d. Youth Programs

(Read list if necessary)

- Poor
- Fair
- Good
- Excellent
- (Don’t Know)
- (Refused)
- (Not available in their community)

A2. Using a scale of poor, fair, good and excellent, please rate the following public services in your community.

- A2a. Drinking Water
- A2b. Sanitation and Waste Management
- A2c. Recycling
- A2d. Roads
- A2e. Housing
- A2f. Health Care
- A2g. Internet Access

(Read list if necessary)

Poor

Fair

Good

Excellent

(Don't Know)

(Refused)

(Not available in their community)

A3. Using a scale of poor, fair, good and excellent, please rate the following childcare and educational services in your community.

A3a. Daycare

A3b. Preschool

A3c. Elementary School

A3d. High School

A3e. Post-Secondary Training

(Read list if necessary)

Poor

Fair

Good

Excellent

(Don't Know)

(Refused)

(Not available in their community)

A4. Are there any programs or services that you think might be missing in your community that we have not covered?

(Don't Know)

(Refused)

(No, all programs and services were covered)

Business Development

B1. How would you rate the level of willingness to undertake new projects in your community?

Would you say it is:

Low

Moderate

High

Very High
(Don't Know)
(Refused)

B2a. How would you rate the level of innovation in your community? Would you say it is:

Low
Moderate
High
Very High
(Don't Know)
(Refused)

B2b. How would you rate the quality of life in your community? Would you say it is:

Low
Moderate
High
Very High
(Don't Know)
(Refused)

B3. I am now going to ask you to rate the business development capacity and support services in your community. Please rate these services as either poor, fair good, or excellent

- B3a. General Business Skills
- B3b. Financing
- B3c. Technology
- B3d. Labour
- B3e. Networking Opportunities

(read list if necessary)

Poor
Fair
Good
Excellent
(Don't Know)
(Refused)

B4. Do you know what a co-operative is?

Yes

No (SKP to C1a)
(Don't Know) (SKP to C1a)
(Refused) (SKP to C1a)

B5. Are there currently co-operatives and/or credit unions in your community?

Yes (Continue)
No (Skip to C1A)
(Don't Know) (Skip to C1A)
(Refused) (Skip to C1A)

B6. Which kinds of co-operatives are present in your community?

(Check all that apply)

Financial
Retail
Housing
Preschool/Daycare
Workers
Arts and Crafts
Marketing
Other (Please Specify)
(Don't Know)
(Refused)

Social Capacity

C1a. In your opinion, what is the level of sharing and working together at the administrative level between your community and neighbouring communities ...

C1b. In your opinion, is the level of volunteerism in your community ...

C1c. In your opinion, is the occurrence of property crime in your community.

C1d. In your opinion, is the occurrence of violent crime in your community.

(Read list)

Low
Moderate
High
Very High
(Don't Know)
(Refused)

C2. In your opinion, would you say that the relationships between residents in your community and the neighbouring communities are ...

(Read list)

Poor

Fair

Good

Excellent

(Don't Know)

(Refused)

C3. Are you planning to remain in your community for the next:

(Read list)

1-5 years (Continue)

6-10 years (Continue)

11+ years (Continue)

not planning to remain Skip to C3B

(Don't Know)

(Refused)

C3a. Why are you planning on remaining in your community?

Open-ended response. (Multiple responses acceptable)

(Don't Know)

(Refused)

C3b. Why are you planning on leaving?

Open-ended response. (Multiple responses acceptable)

(Don't Know)

(Refused)

C4. Over the past year, have you attended a meeting of a trade union, political party, or political action group?

Yes

No

(Don't Know)

(Refused)

C5. Over the past year, have you attended a protest or demonstration, or signed a petition?

Yes

No
(Don't Know)
(Refused)

C6. Did you vote in the last municipal or band election?

Yes
No
(Don't Know)
(Refused)

C7. In your opinion, what is the level of competency of the administration of your local government (RM, town, band)? Would you say it is:

(Read list)

Poor
Fair
Good
Excellent
(Don't Know)
(Refused)

C8a. Please tell me how much trust you have in your local politicians. Would you say you have...

(Read list)

No Trust
Moderate Trust
High Trust
Very High Trust
(Don't Know)
(Refused)

C8b. Please tell me how much trust you have in your Local Police Service. Would you say you have...

(Read list)

No Trust
Moderate Trust
High Trust
Very High Trust
(Don't Know)

(Refused)

C9. How long have you lived in your current community?

(Read list)

Less than 2 years

Between 3 and 9 years

10 years or more

(Don't Know)

(Refused)

C10a. In the past 30 days have you helped out or assisted a neighbour?

Yes

No

(Don't Know)

(Refused)

C10b. In the past 30 days have you participated in a community event or activity?

Yes

No

(Don't Know)

(Refused)

C11. How comfortable would you feel calling upon your neighbour(s) for assistance during a crisis? Would you say you are...

(Read list)

Very Uncomfortable

Somewhat Uncomfortable

Somewhat Comfortable

Very Comfortable

(Don't Know)

(Refused)

C12. On average, how often do you interact with your neighbour(s)? Would you say it is...

(Read list)

Never

Sometimes

Often
Very Often
(Don't Know)
(Refused)

C13. Which of the following best describes your use of the Internet in the past month? Would you say it was...

(Read list)

Never
Sometimes
Often
Very Often
(Don't Know)
(Refused)

C14. To what extent do you think most people in your community obey the law? Would you say it is....

(Read list)

Never
Sometimes
Often
Very Often
(Don't Know)
(Refused)

C15. Using the same scale of never, sometimes, often, or very often, Outside of paid work, how often are you involved in the following:

- D15a. Caring for and educating children?
- D15b. Caring for the elderly or disabled?
- D16c. Volunteer and/or charitable activities?
- D15d. Religious or church activities?

(Read list if necessary)

Never
Sometimes
Often
Very Often
(Don't Know)

(Refused)

C16. In the past year, have you done any of the following to meet your own requirements for food (not for commercial purposes):

C16a. Hunting, trapping, or gathering?

C16b. Growing vegetables or fruit?

C16c. Keeping poultry or livestock?

C16d. Trading or bartering?

Yes

No

Don't Know

Refused

C17. How would you rate the cleanliness of your community? Would you say it is....

(Read list)

Very Dirty

Somewhat Dirty

Somewhat Clean

Very Clean

(Don't Know)

(Refused)

C18. How would you describe your feelings of safety and security for you and your family in your community? Would you say you feel ...

(Read list)

Not Safe at All

Somewhat Unsafe

Somewhat Safe

Very Safe

(Don't Know)

(Refused)

C19. In your opinion, how willing and supportive is your community of people coming together to take action to solve community needs? Would you say your community is...

(Read List)

Not Willing

Somewhat Unwilling
Somewhat Willing
Very Willing
(Don't Know)
(Refused)

C20a. In your opinion, what is the willingness of your community to partner with neighbouring communities? Would say you it is (Read list)

(Read list)

Not Willing
Somewhat Unwilling
Somewhat Willing
Very Willing
(Don't Know)
(Refused)

C20b. In your opinion, what is the willingness of your community to adopt new mindsets or ways of thinking to solve problems? Would say you it is...

(Read list)

Not Willing
Somewhat Unwilling
Somewhat Willing
Very Willing
(Don't Know)
(Refused)

C21a. To what extent has the similarity in ages among members of your community changed over time? Has the similarity among ages:

(read list)

Greatly Decreased
Slightly Decreased
Stayed the Same
Slightly Increased
Greatly Increased
(Don't Know)
(Refused)

C21b. To what extent has the similarity in race among members of your community changed over time? Has the similarity in race:

(read list)

Greatly Decreased
Slightly Decreased
Stayed the Same
Slightly Increased
Greatly Increased
(Don't Know)
(Refused)

C21c. To what extent has the similarity in languages spoken in your community changed over time? Has the similarity:

(read list)

Greatly Decreased
Slightly Decreased
Stayed the Same
Slightly Increased
Greatly Increased
(Don't Know)
(Refused)

C21d. To what extent has the similarity in religions in your community changed over time? Has the similarity in religions:

(read list)

Greatly Decreased
Slightly Decreased
Stayed the Same
Slightly Increased
Greatly Increased
(Don't Know)
(Refused)

C21e. To what extent has the similarity in income among members of your community changed over time? Has the similarity in income:

(read list)

Greatly Decreased
Slightly Decreased
Stayed the Same
Slightly Increased
Greatly Increased
(Don't Know)
(Refused)

C21f. To what extent has the similarity in type of work performed among members of your community changed over time? Has the similarity in the type of work performed:

(read list)

Greatly Decreased
Slightly Decreased
Stayed the Same
Slightly Increased
Greatly Increased
(Don't Know)
(Refused)

C22. How satisfied are you with your community overall? Would you say you are ...

(Read list)

Dissatisfied
Somewhat Dissatisfied
Somewhat Satisfied
Very Satisfied
(Don't Know)
(Refused)

DEMOGRAPHICS

We're almost done, the next questions are all demographic questions get information about your background to make sure we have a representative sample of people in our study.

D1.

In what year were you born?

(ENTER YEAR OF BIRTH)
(Refused)

D2. Would you describe your community as predominantly ...

(Read list)

First Nations

Métis

First Nations and Métis

Aboriginal

None of the above

(Don't Know)

(Refused)

D3. Would you self-identify as any of the following?

(Read list)

First Nations

Métis

First Nations and Métis

Aboriginal

None of the above

(Don't Know)

(Refused)

D4.

Counting yourself, how many people live in your household?

IF ASKED, THIS INCLUDES ALL PEOPLE WHO LIVE IN THE HOUSEHOLD AND NOT JUST FAMILY MEMBERS.

(RECORD NUMBER 1 – 20)

(If answer = 1 SKP R5)

(Refused)

D5. And how many of your household members are under 18 years of age?

(RECORD NUMBER 0 – 19)

(Refused)

D6.

What is the highest level of education that you have completed? ***(READ LIST IF NECESSARY)***

No Schooling

Some Elementary School

Completed Elementary School

Some Secondary / High School
Completed Secondary / High School
Some Technical or Community College
Completed Technical or Community College
Some University
Bachelor's Degree
Master's Degree
Professional Degree (e.g., Degrees in Planning, Architecture, Engineering, Law, Medicine)
Doctorate
(Refused)

D7. Could you please tell me your total annual household income from all sources in 2014.
Was it... ? **(READ LIST)**

***IF ASKED, ALL SOURCES INCLUDE EMPLOYMENT INCOME (WAGES OR SALARY), SAVINGS,
PENSIONS, RENT, ETC.***

Less than \$25,000
\$25,000 to less than \$50,000
\$50,000 to less than \$75,000
\$75,000 to less than \$100,000
\$100,000 to less than \$125,000
\$125,000 to less than \$150,000
\$150,000 or more
(Don't Know)
(Refused)

END

Thank you very much. Those are all the questions that I have. Again, for more information on the study itself please contact (provide contact).

End of Questionnaire