

The Canadian Centre for the Study of Co-operatives presents

# MONTHLY BROWN BAG

A new casual online gathering for co-operative professionals to learn from others in the field and exchange information

## MAKING CO-OPERATIVES FIRST: HOW WE STARTED, WHAT WE DO, AND LESSONS LEARNED

**Date: Wednesday, December 1**

**Time: 12:00 - 1:00 PM**

**Where: on Zoom (free to attend)**



Join us for our second Monthly Brown Bag to talk about Co-operatives First, a nonprofit organization funded by Federated Co-operatives Limited (FCL) and the Co-operative Retailing System (CRS). Our speakers are Audra Krueger, Executive Director of Co-operatives First, and Sheldon Stener Q.C., General Counsel and Corporate Secretary, FCL, and Chair of the Board at Co-operatives First. Founded in 2015, Co-operatives First provides co-op start-up resources, such as feasibility studies, business plans, and incorporation support to rural and Indigenous co-op entrepreneurs across western Canada. Their goal is to help leaders in these communities build new businesses, grow local economies, and support community development. Audra and Sheldon will share the story of Co-operatives First, which began with a research project called the Co-operative Innovation Project (CIP) at the University of Saskatchewan's Canadian Centre for the Study of Co-operatives. We'll learn why FCL and the CRS invested in this project, and what the Co-operatives First team has learned in its six years of operations in rural and Indigenous communities across western Canada.

**RSVP HERE: [HTTPS://JSGS.OHMEDIA.CA/FORM/941](https://jsgs.ohmedia.ca/form/941)**



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