

Co-operative Development Program

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Project Summary

The project aims to develop a communications strategy that solicits input, develops appropriate responses, and advances member interests in public policy, education, youth engagement, member services, and new co-operative development.

The outcome of this communications-based research will enable the Saskatchewan Co-operative Association to develop a comprehensive communications strategy with and on behalf of co-operatives as community-based organizations.

Community Partner: Saskatchewan Co-operative Association

Term of Project: March 2008 – August 2008



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